

December 2014

because I said I would.

The new video series from **because I said I would.**

Dear supporter,

Today we are announcing the beginning of a year-long series of promise stories told through film. Prior to this new series, we have only released *a single* video of a supporter's promise story. That video was rated by *BuzzFeed* as one of the "[Most Important Viral Videos of 2013.](#)" It showed us how a video can convince people around the world to make a promise to better humanity. We believe this new series, titled "A *promise story*", will do the same.

Below are two links to the first two videos of this series. [Subscribe to our YouTube channel](#) to see a new video each week.



"Simply one day when he we out to drive to work he couldn't start his car. His hand wouldn't work."

[Click to watch.](#)



He said, "There is no option." Unfortunately, he is right.

[Click to watch.](#)

Host a *Promise Wall* at your New Year's Eve Party!

What is a New Year's Promise Wall? A Promise Wall is a giant 6 foot by 3 foot promise card. People write out a promise card for the New Year and stick it to the wall as a symbol of their commitment.

Host a New Year's Promise Wall at your New Year's Eve party! Help us change the way people think about this important commitment. We have 50 Promise Wall kits that we want to send to supporters at **no cost**.



New Year's Promise Wall

Want to host a Promise Wall? Click this link and fill out an application: <http://becauseisaidiwould.com/nye2014>. Let us know why you should be selected to host a New Year's Promise Wall at your party/event. Up to 50 people/organizations from around the world will be selected. **Deadline for submissions is December 17th, 2014**

[CLICK HERE TO APPLY](#)

2.3 million
promise cards



The power of a promise.

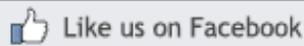
We have distributed over 2.3 million promise cards to over 150 countries in the past 24 months. Will you help us keep the momentum?

[Invite your friends to follow us on Facebook.](#)

Holiday shipping dates.

Get 15% off anything in our online store with coupon code "15now". Shipping cut-off dates are approaching: U.S. First Class and U.S. Priority Mail is Dec. 20th. Please note that we need a couple days to process your orders, so order now to be safe.

[Visit the online store.](#)



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